

THE ALL-INDIA ANGLO-INDIAN ASSOCIATION

PRESIDENT-IN-CHIEF
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email: pinc@aiaassociation.org

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Phone: 23312502
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2/1 Turf Road
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ORDER FORM

The National Convenor of the Sesquicentennial Souvenir

The All-India Anglo-Indian Association

Admin office: 2/1 Turf Road, Turf Tower, 2nd Floor, PO Bhowanipore, Kolkata 700025
(Phone +918240012307) (office@aiaassociation.org)

Subject: **SESQUICENTENIAL SOUVENIR OF THE ALL-INDIA ANGLO-INDIAN ASSOCIATION**

Dear Sir

We are pleased to confirm the following:

Booking of advertising/message space in the Souvenir (please mention the type of page and the corresponding amount here)

Type of page:

Amount - Rs

The matter is enclosed/attached.

Payment details (please tick any one and give necessary details)

- Transfer details of page booking value
- Please find enclosed an Account Payee Cheque drawn in favour of 'The All-India Anglo-Indian Association'.

Thanking you,

Yours sincerely,

.....(signature)

Date.....

Name Designation.....

Company/Organisation.....

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Address:.....

.....

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Email.....

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SOUVENIR – ADVERTISING/PAGE BOOKING RATES

1.	Back Cover (outside) -	Rs 3 lakhs
2.	Special Pull-Out Double Spread (colour) -	Rs 2 lakhs
3.	Back/Front Inside Cover -	Rs 1 lakh
4.	Full Page (colour) -	Rs 30,000
5.	Half Page (colour) -	Rs 20,000
6.	Full Page (black & white) -	Rs 20,000
7.	Full Page (with message reading 'From a Well-wisher') -	Rs 15,000
8.	Half Page (black & white) -	Rs 12,000
9..	Half Page (with message reading 'From a Well-wisher') -	Rs 8,000
10.	Quarter Page (black & white) -	Rs 5,000
11.	Quarter Page (with message reading 'From a Well-wisher') -	Rs 3,000

SOUVENIR - TECHNICAL DETAILS

A. FINISH SIZE

- i. WIDTH – 21 cm
- ii. HEIGHT – 27.5 cm

B. PAPER

- i. INSIDE PAGES – 130 GSM ART PAPER GLOSSY
- ii. COVER – 200 GSM ART BOARD MATT WITH FRONT LAMINATION

C. BINDING

PERFECT BINDING

D. COLOUR /BW

COLOUR AND BLACK WHITE PAGES

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Date 9 September 2026

SESQUICENTENNIAL SOUVENIR TO CELEBRATE 150 YEARS OF SERVICE TO THE NATION AND THE COMMUNITY

Dear Sir/Madam,

The All-India Anglo-Indian Association is proud to celebrate **150 years of dedicated service to the nation and the Anglo-Indian community**. Founded in 1876, the Association today has a strong network of 63 branches across 19 States and Union Territories, with its members working at the grassroots level for the welfare and upliftment of the community.

Under the dynamic leadership of our President-in-Chief, **Mr Barry O'Brien** — an eminent educationist, author, quizmaster and motivational speaker — the Association continues to move forward with its guiding mission: **Empathise, Educate, Empower**.

Over the past century-and-a-half, the Anglo-Indian community, though small in number, has made significant contributions to nation-building in India, particularly in the fields of education, the Armed Forces, Railways, Police, Administrative Services, Customs, Post and Telegraph services, infrastructure development, sports, healthcare, hospitality, entertainment, the media, and the travel industry, among others.

To commemorate this historic milestone, we are publishing a commemorative **Sesquicentennial Souvenir** later this year and warmly invite you to support this meaningful initiative by booking advertising space and thereby contributing towards welfare initiatives undertaken by us.

The funds raised through this project will be utilised exclusively for assisting students, senior citizens, individuals requiring medical support, and people from disadvantaged backgrounds who are striving to overcome financial and social challenges with dignity and determination. Through our various educational and vocational-guidance initiatives, we aim to empower deserving individuals to build a secure future for themselves and their families.

The Souvenir will feature meaningful articles and special messages from eminent personalities across the country. Requests for messages have been sent to the Honourable President of India, as well as several eminent citizens. The publication will be sent to them, as well as to educationists, principals and teachers of leading educational institutions, professionals, entrepreneurs, intellectuals, college students and young working professionals.

We sincerely solicit your esteemed institution to support this noble cause while also using this opportunity to share some valuable information about your Trust/Society/School/College through the pages of this publication.

Donation Details

We welcome contributions from bank accounts in India through any of the following methods:

1. Electronic Transfer

Account Name: The All-India Anglo-Indian Association

Savings Account Number: 694901703149

Bank: ICICI Bank Ltd

Branch: Kolkata Portuguese Church Street

IFSC Code: ICIC0006949

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2. Account Payee Cheque

Cheques should be drawn in favour of “**The All-India Anglo-Indian Association**” and may be deposited at any ICICI Bank branch. Kindly mention our Account Number and your mobile number on the reverse side of the cheque.

After making the donation, kindly email the following details:

- Name in which the receipt should be issued
- PAN Card details (mandatory for donations above Rs 2,000)
- Page category selected (as per enclosed rate chart)
- Material to be printed in the Souvenir (as per enclosed format)

All correspondence should be addressed to:

Mr Shayne McPherson, Additional Honorary General Secretary & National Convenor of the Sesquicentennial Souvenir project - office@aiaassociation.org

For any further clarification, please feel free to contact:

Mr Somnath Dasgupta, Administrative Officer, Head Office, Kolkata (WhatsApp: 8240012307)

We look forward to your generous support and cooperation as we continue our mission to provide assistance, education and empowerment to those in need.

Thank you very much.

With best wishes and warmest regards,

Rudolf Woodman
Honorary General Secretary
The All-India Anglo-Indian Association

Glen Galstaun, ex-MLA
Honorary Treasurer
The All-India Anglo-Indian Association

Empathise, Educate, Empower
Together, We Can!

Enclosures:

1. *Page Booking Form*
2. *Page Booking – Donation Details*
3. *Souvenir Technical Specifications*